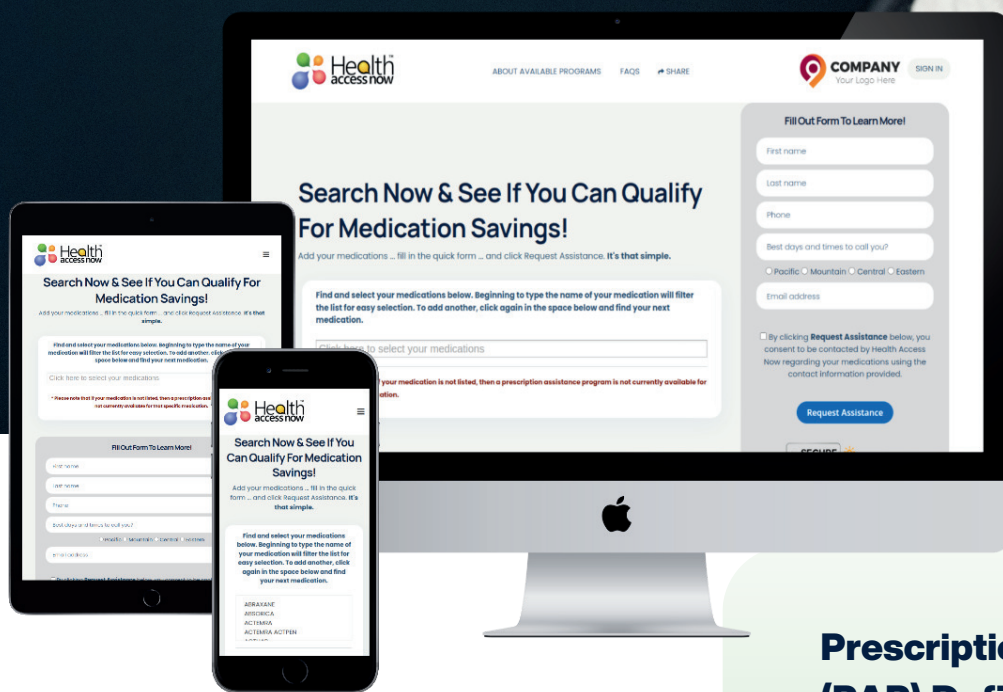


Health Access Now's Prescription Assistance Service

A solution designed to monetize and streamline the submission and approval process for Prescription Assistance Programs (PAP)



Prescriptions Assistance Program (PAP) Defined

A prescription assistance program (PAP) is a service designed to help individuals afford prescription medications. These programs typically aim at uninsured, underinsured, or struggling individuals and families with high out-of-pocket costs for specialty medications. Pharmaceutical companies, nonprofit organizations, government agencies, or private discount networks are the typical sponsors of PAP programs.



High-Value Sales and Retention Opportunity at the Right Time

Rising medication costs are a widespread concern, with many individuals skipping or rationing prescriptions due to affordability. Your sales, service and financial retention teams can tap into this pain point during calls and offer an immediate solution that aligns with the consumer's need for affordable healthcare options. The complex process for approval and the high value of the service makes it an ideal complement to your other offerings.

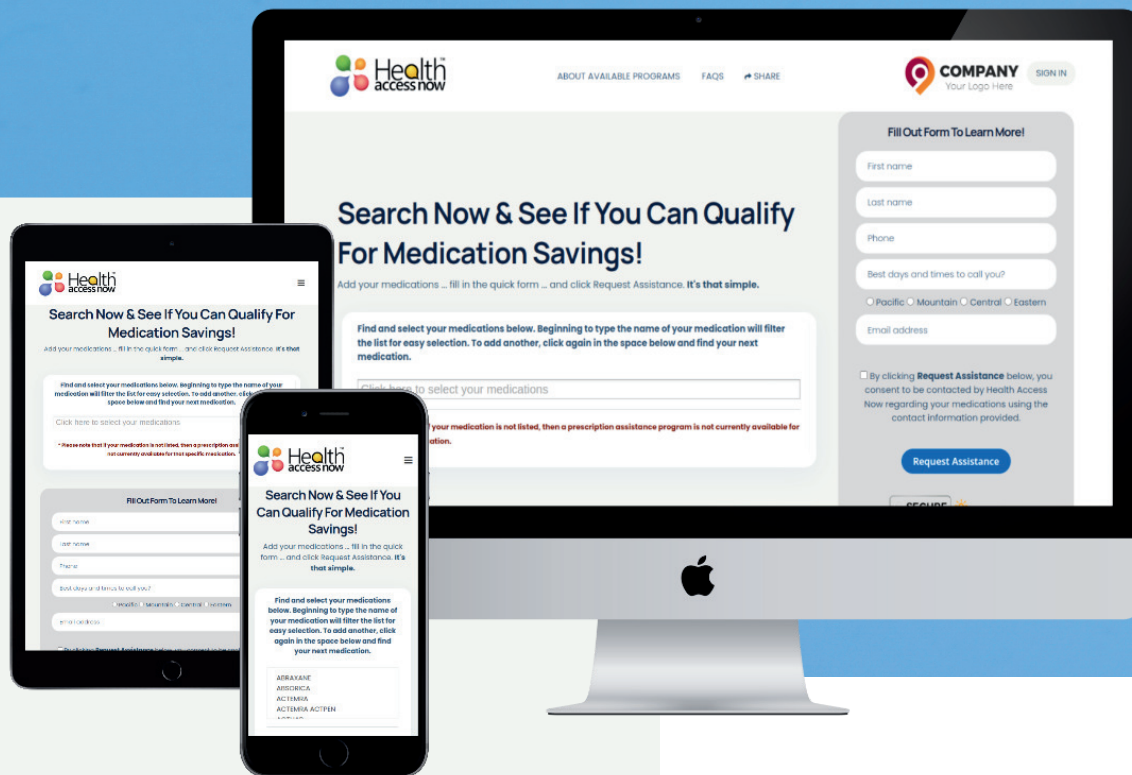
Easy to Explain Over the Phone or Online

We have made it super easy and quick to search and request assistance. We have developed a **single-page, white-labeled web page** for your brokers or CSRs to follow a simple process to submit a PAP request:

1. Enter the first few letters of the prospect's medication to determine if there is a PAP program for that medication. If the medication is found in the drop-down, a PAP program is available. If not, there are no current programs for that medication.
2. If there is a program, your team member completes and submits the simple form with the prospect online. We do the rest, from contacting the prospect to handling the entire approval process for them.
3. If the prospect has any questions or is not prepared to submit the form, the site provides easy-to-read information about prescription assistance programs along with FAQ's. If a prospect is still not ready to sign, you can share the site with them to complete the process with the same ease.

Program Support

We provide training support for Brokers and CSRs to learn about the program and how to optimize its profitability.



Program Benefits

- **Technology Driven:** Streamlined PAP process permits prospects to request assistance at a later time while providing attribution to you.
- **When you have an available PAP:** We handle everything from paperwork, physician participation and sponsor correspondence to acceptance and prescription delivery.
- **Affordable pricing:** Clients pay only **\$50 monthly** as a subscription fee, regardless of the prescription cost, and no cost if they are not approved.
- **The sales process is done in real-time:** No friction to submission.
- **Dedicated Support:** An experienced advocate team handles client concerns and updates.
- **Custom Training:** Education resources and FAQs to assist your team and clients.

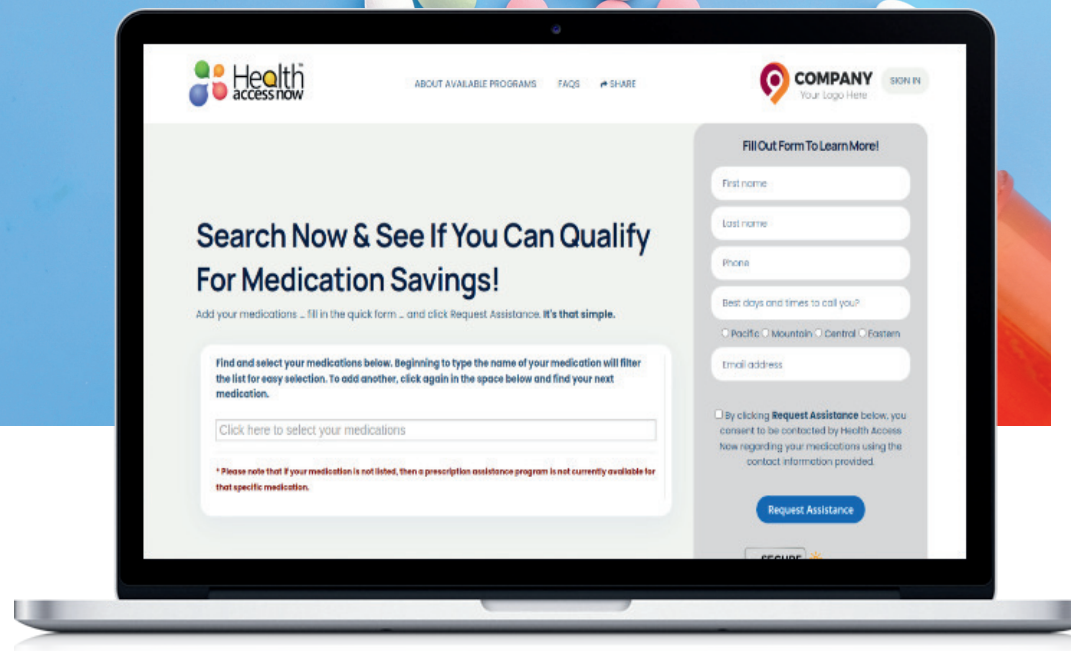
Why Partner with Health Access Now?

We're not in competition with your services—we're here to help you **earn more revenue** while offering solutions that simplify healthcare access for your clients.

Deal Options for Affiliates

We offer two commission options:

- A **one-time \$50 referral** per client.
- **20% commission** for the lifetime of the client.
- **Cookies** will be active for 90 days



Who Benefits from PAPs?

- **Uninsured individuals:** Those without health insurance can use PAPs to access affordable medication.
- **Underinsured individuals:** People whose insurance doesn't cover certain drugs or has high deductibles or co-pays can use these programs to offset costs.
- **Low-income families:** Many PAPs are specifically designed to support vulnerable populations.

How They Work

- **Eligibility Requirements:** Many programs have specific criteria, such as income limits, insurance status, or a need for a particular medication.
- **Application Process:** Applicants will need to provide financial documentation, proof of prescription, and information about their insurance status.
- **Benefits:** Clients can better afford medications without the pressure of making financial decisions about their health.

Apply as an Affiliate Partner

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